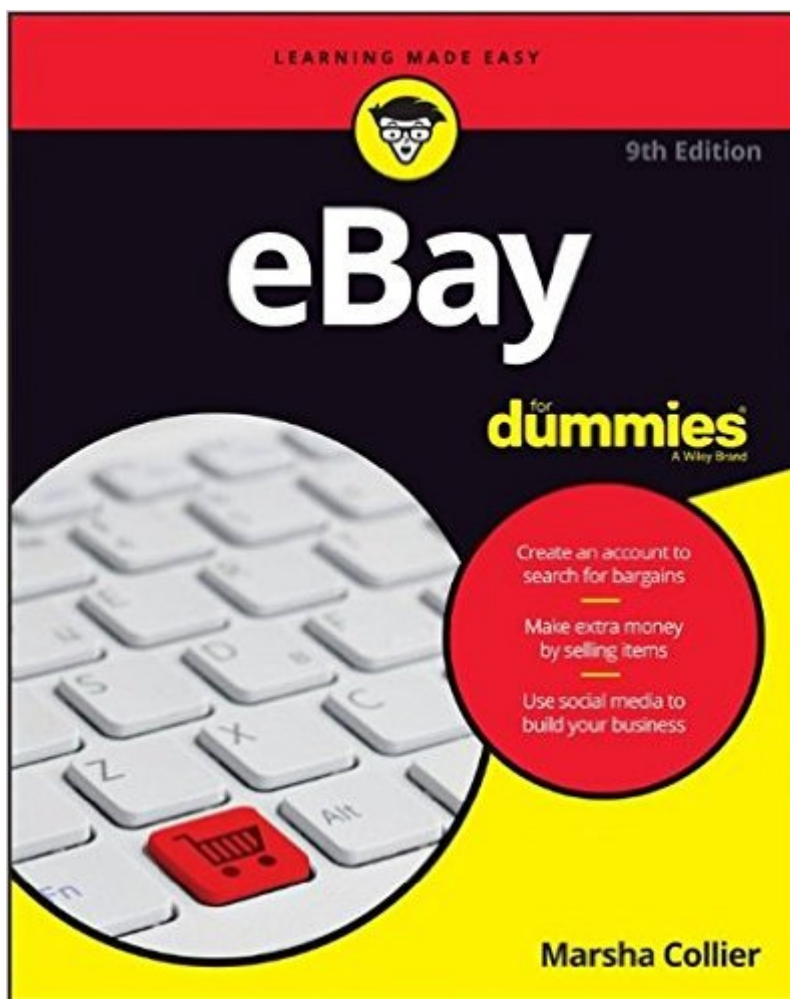


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# EBay For Dummies



## Synopsis

Discover insider tips for finding bargains Start a business and earn extra money Use social media to build your business Learn the strategies that build profits Millions of people around the globe are shopping on eBay! It's easy to get in on the action with Marsha Collier's expert advice. This book shows you how to set up an account, find the best bargains, and win auctions. You'll also get expert insight on how to pick up extra cash by selling items on eBay or even build a new income stream with your own eBay business. Learn the latest techniques from the pro who knows eBay like none other! Insideâ | A road map of eBay Save money on shipping How to track purchases and sales Proven auction strategies All about eBay fees Making listings irresistible Packing and shipping tips Find items to sell Online marketing tips

## Book Information

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## Customer Reviews

Marsha Collier is legendary. The vast amount of research neatly organized into both this and "Starting an eBay Business For Dummies" makes these excellent reference books, though Marsha's treatment of any given subject matter is not boring judging from my reading of random pages here and there. She did perfectly on both of my books Authored by her. I would give her 10 out of 5 stars if mathematically possible.

I've read Marsha Collier before, and heard her speak in person, she's terrific, as is this

book. Excellent and complete description of the basics of eBay "how to." Includes fun and interesting examples of items bought and sold on eBay.

This book is full of great info that you can't find anywhere else, well, unless you feel like forking out the cash for all the included books... from signing up and buying and bidding advice to selling and shipping, this book covers it all! Even accounting! The only part that is out of date is that the Trading Assistant program is now defunct, but that just happened around the time of publication, which is not the fault of the author or the For Dummies people. The best book for eBay beginners to be found, much better than all those "eBay secrets revealed!" books.

This is an adequate guide for a novice like me. I am not and will likely not become an eBay regular so much of the book is not relevant to my interests. However, there are some good tips for the occasional on-line seller/buyer to make the experience feel more comfortable.

Just what I needed. I have wanted to buy and sell on eBay for many years and just haven't taken the time to learn the ins-and-outs. This was a BIG help!

This gave me a good basic operating system. There were parts I probably I would not use because they dealt with running a business through e-bay. I was just interested in selling a few items on e-bay. I have already used E-bay to but items.

If you know nothing about the new ebay, this is the book to get. Succinct, clearly written, cleanly edited, this is far and above a better book than all those self-published guides out there.

I ignored ebay for years and only became interested when I retired, planned to relocate, and had a household of stuff to get rid of. What clinched it for me was finding out that my proceeds could be earmarked for my favorite charities. Marsha has given me the facts I need to get started. I will keep this book handy as I started my ebay career!

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